**CLIFFS OF MOHER STRATEGY 2040**

**PHASE 2 CONSULTATION QUESTIONNAIRE**

It is vital that you have your say on the development of a new Cliffs of Moher Strategy 2040. This consultation is your chance to participate in the refinement and finalisation of the COM 2040 so that it fully addresses the collective aspirations for the Cliffs and the benefits it can bring to the county. You can complete this questionnaire on-line at [www.cliffsofmoher.ie](http://www.cliffsofmoher.ie). where you can also view a Consultation Document. Alternatively, you can fill in this hard copy of the questionnaire and place it in the collection box in reception at any Clare County Council office. The closing date for responses is **Friday 10th** **June 2022**. Thank for your time and your views.

**SECTION A: ABOUT YOU**

|  |  |  |
| --- | --- | --- |
| 1. **Where do you live?** Please specify:
 | Town / Village | Postcode |
| 1. County Clare
 |  |  |
| 1. Other
 |  |  |
|  |  |  |
| 1. **Have you visited the Cliffs of Moher (COM)?**
 | Yes |  | No |  |

**SECTION B: YOUR VIEWS ON THE 2040 STRATEGY AND SITE MASTERPLAN PROPOSALS**

|  |  |  |
| --- | --- | --- |
| 1. **What are your views on the key proposals?**
 | **0 = Very Negative** | **10 = Very Positive**  |

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1. Maintaining and enhancing COM’s premier market position by creating a wilder, back to nature experience
 | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1. Creating a larger site, with a sensitive network of paths, to allow visitors to disperse more widely and reduce erosion
 | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1. Adopting a new environmental management approach to bring enormous biodiversity benefits
 | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1. Consolidating all arrival, welcome and support facilities to the east of the R478 – allowing the Cliff side of the road to be returned to a natural habitat
 | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1. Greater pro-active management and pre-booking for all visitors and limiting numbers at peak times
 | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|  |  |  |  |  |  |  |  |  |  |  |
| 1. Developing a new access gateway building
 | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1. Developing a new pedestrian footbridge over the R478 to provide easy elevated access to the site for visitors and avoid causing traffic queues
 | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1. Restoring the existing coach park and waste water treatment areas to natural habitat
 | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1. Re-purposing the existing visitor centre to create a viewing atrium with interpretation / education facilities
 | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1. Developing new cliff edge viewing platforms to provide safe experiences for visitors and reduce site erosion
 | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|  |  |  |  |  |  |  |  |  |  |  |
| 1. Providing park and ride hubs and a shuttle system to significantly reduce traffic congestion for residents
 | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1. New pro-active transport management / enforcement
 | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1. Reducing coach numbers at peak times
 | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|  |  |  |  |  |  |  |  |  |  |  |
| 1. Greater co-operation, co-ordination and communication between COM and local businesses and residents to spread the economic benefits from visitors to the COM
 | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1. New joint promotion / marketing, visitor packages and funding initiatives to help develop infrastructure and services in towns / villages
 | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|  |  |  |  |  |  |  |  |  |  |  |
| 1. **Do you have any other comments?**
 |  |  |  |  |  |  |  |  |  |  |